

OFFICE OF RESEARCH & GLOBAL ENGAGEMENT (RaGE) at  
Interdisciplinary Center Herzliya (IDC)

Esteemed partner,

We are proud to share with you the latest achievements and developments at the Office of Research & Global Engagement at IDC Herzliya.

**First and foremost please accept our very best wishes during this holiday season and a productive 2018 to you and the entire staff!**

**ACADEMIC RANKING OF WORLD UNIVERSITIES (ARWU)**



We are pleased to inform you that IDC Herzliya Schools of Government and Psychology are now ranked high in the Academic Ranking of World Universities (ARWU), also known as the Shanghai Ranking.

[In the ranking of political science](#), Lauder School of Government was ranked in the cluster between 101 and 150.

[In the ranking of psychology](#), Baruch Ivcher School of Psychology was ranked in the cluster between 201 and 300.

These rankings place IDC Herzliya alongside the world's leading universities and certainly among the top Israeli institutions of higher education. This achievement is even more acknowledgeable considering that many of the international institutions close to us in the ranking are renowned and well-known, whereas most of the schools at IDC Herzliya are younger than 20 years.

Prof. Uriel Reichman, President and Founder of IDC Herzliya and Prof. Alex Mintz, Provost, said that "We are very proud of these achievements and we wish to thank you – faculty, deans and administrative staff, and to express our appreciation for the dedicated work you are doing. We have no doubt that in the next few years IDC Herzliya will reach additional achievements in the international academic arena and we, IDC Herzliya, will continue to work tirelessly in order to assure you all the best conditions for reaching these achievements".

## STUDENT EXCHANGE

In the past six months we have had a significant amount of activity, including the signing of 14 student exchange agreements:

- China Europe International Business School (China)
- City University of Hong Kong (China)
- EFAP School of Communications (France)
- European Business School (France)
- IIT Delhi (India)
- IIT Madras (India)
- MCI Management Center Innsbruck (Austria)
- Nanjing University (China)
- Sciences Po Bordeaux (France)
- Shanghai University of Finance and Law (China)
- Tsinghua University (China)
- Université Jean Moulin Lyon 3 (France)
- University of International Business and Economics (China)
- Zhaw School of Management and Law (Switzerland)

Eighty exchange students from universities around the world are currently studying at IDC, while IDC sent nearly 150 students abroad to more than 30 partner universities in 2017. In 2018, IDC expects to send out nearly 200 students, making the IDC semester-abroad exchange program one of the biggest in Israel. More information: <http://studyabroad.idc.ac.il/>

## ENGAGEMENT WITH INDIA

### Panel Discussion at Ashoka University, India

Dr. Eric Zimmerman participated in a panel discussion on productive collaboration with foreign universities, in a larger conference on Haryana as a higher education powerhouse, at Ashoka University in Sonapat, India. He spoke about the Israeli higher education landscape and the unique position of IDC Herzliya within this system, as well as Israeli entrepreneurship and innovation and their place in Israeli university curriculums.



From left: Dr. Vanita Shastri (Ashoka University), Apoorv Mahendru (DAAD Germany), Bertrand De Hartingh (government of France), Adam Grotsky (Fu;bright USA), and Dr Zimmerman.

## CENTRAL WATER COMMISSION (CWC)

In November 2017, the Central Water Commission (CWC) of India held the first Water Management Exposure Week in cooperation with IDC Herzliya in the aim of introducing Indian water professionals to the latest technologies and practices available in Israel and globally. IDC's School of Sustainability and Executive Education have constructed a program, which demonstrated how Israel had managed, in collaboration of the government and the private sector, to take full advantage of the limited resources and create a prosperous environment, reaching water-independence and supporting agriculture and industry. The 20 participants of the ministry of Water Resources, River Development and Ganga Rejuvenation, met prominent academic faculty and specialists, high ranking officials in the Israeli Water Authority and government, management of leading Israeli innovative technology companies, visited key sites of desalination, the national water carrier, the institute of agriculture research and water treatment facilities and more.



## ENGAGEMENT WITH CHINA

Prof. Uriel Reichman, president and founder of IDC Herzliya, led a senior academic delegation to Beijing on a mission aimed at increasing IDC's footprint in China through a series of discussions and meetings with existing and new partners. As well as Prof. Reichman, the delegation comprised: Prof. Boaz Ganor, dean of the Lauder School of Government, Strategy & Diplomacy and director and founder of the International Institute for Counter-Terrorism; Maj. Gen. (ret.) Amos Gilead, head of the Institute for Policy and Strategy and chairman of the Herzliya Conference; Prof. Rafi Melnick, professor in the Tiomkin School of Economics and the Lauder School and former IDC provost; Amb. Ron Prosor, Abba Eban chair of International Diplomacy and former Israeli ambassador to the United Nations; Prof. Yoav Yair, dean of the School of Sustainability Founded by Israel Corp., ICL & ORL; and Dr.

Eric Zimmerman, director of Research and Global Engagement. As well as holding discussions with key institutions, the delegation met Israeli Ambassador to China Zvi Heifetz.

Core to the mission was a roundtable policy discussion held at the Central Party School of the Communist Party on the topic of global crisis management. Led by Reichman and by Prof. Wang Dongjing, vice president of the CCPS, the participants discussed topics such as developing tomorrow's leaders, Israel's geopolitical position, the art of counter-terrorism, future economic risks, international diplomacy, and climate change and natural disasters in the Middle East.

Other meetings were held with government, business and media organizations on a range of topics, and student exchange agreements were signed with several universities.



From left: Prof. Rafi Melnick, Prof. Yoav Yair, Amb. Ron Prozor, Prof. Boaz Ganor, Prof. Uriel Reichman, and Maj. Gen. (ret.) Amos Gilead at the Forbidden City in Beijing.

## **ERASMUS+ RESEARCH PROJECTS**

**TEACHEX** is a project conceived to contribute to the continuous professional development of academic staff by offering adequate support structures (Centers for Teaching Excellence) and innovative, high-quality, flexible programs designed to promote better teaching and therefore enhanced learning as well.

The last meeting took place at IDC in November 2017. During the three-day meeting, 25 participants engaged in development modules, presentations and evaluation. Next meeting takes place at the Bezalel Academy of Arts and Design (Israel) in March, 2018.

## FACULTY NEWS AND APPOINTMENTS



**Prof. Alex Mintz, Provost**

Prof. Alex Mintz was appointed Provost and took office on October 1st. Between the years 2013-2016 Prof. Mintz directed the Institute for Policy and Strategy (IPS) at IDC Herzliya and chaired the Herzliya Conference series. Prior to this position, Prof. Mintz served as Dean of the Lauder School of Government, Diplomacy and Strategy for seven years. Prof. Mintz also founded the Master degree program in government and leads the Program in Political Psychology and Decision Making (POPDM) at IDC Herzliya.

Prof. Mintz is the 2005 recipient of the Distinguished Scholar Award of the Foreign Policy Analysis section of the International Studies Association (ISA) for distinguished contributions to the field and is also the Chairman of the Israeli Political Science Association. In addition, he served as co-chairman of the steering committee for the "Israeli Hope - Towards a New Israeli Order", with the blessing of the President of Israel.

His book, *The Polythink Syndrome: U.S. Foreign Policy Decisions on 9/11, Afghanistan, Iraq, Iran, Syria and ISIS*, was recently published by Stanford University Press.



**Ms. Orna Zohar**

Orna Zohar has joined IDC's Research Authority, with her primary responsibilities being to provide researchers with information on research funding opportunities and work with them to develop funding proposals. Orna holds a B.Sc. in Geology, Life Sciences and Oceanography from the Hebrew University of Jerusalem and previously worked at ISERD, the Israel-Europe R&I Directorate operated by the Israel Innovation Authority, as the Israeli contact point for several programs. Email: [orna.zohar@idc.ac.il](mailto:orna.zohar@idc.ac.il)



**Mr. Christian Jowers**

Christian Jowers has been IDC Herzliya's international relations coordinator since 2016, working within the Office of Research and Global Engagement. In 2017, he also assumed the project management of [TeachEx](#): Teaching Excellence in Israel. Email: [Christian.Jowers@idc.ac.il](mailto:Christian.Jowers@idc.ac.il)

**USEFUL LINKS**

[Global Engagement](#)

[Global Engagement Blog](#)

[Student Exchange](#)

[Research Blog](#)