

OFFICE OF RESEARCH & GLOBAL ENGAGEMENT (RaGE) at Interdisciplinary Center (IDC) Herzliya

Esteemed partner,

We are proud to share with you the latest achievements and developments at the Office of Research & Global Engagement at IDC Herzliya.

Importantly, 2017 marks the 25th anniversary of international relations of the State of Israel with India and China. Not surprisingly, we are working hard to consolidate and nurture our existing relationship. In doing so we continue to discuss pressing issues of mutual interest, share ideas, knowledge and experiences in the educational field.

INDIA FOCUS

In the past six months we have had a significant amount of activity in India, including the signing of six new agreements in the presence of Israeli President Reuven Rivlin in Delhi; several visits to Mumbai, Pune and Delhi; and a presidential delegation to the Delivering Change Forum. New India agreements include Jawaharlal Nehru University (JNU), Bombay Stock Exchange, WE School, Amity University, and SP Jain School of High Technology.

In January Dr Zimmerman gave a presentation titled 'International Educators as the 21st Century Social Engineers' at the Delivering Change Forum held in Mumbai – link below.



International Educators as the 21st Century Social Engineers, by Dr Eric Zimmerman presented at the Delivering Change Forum, Mumbai 2017

CHINA FOCUS

A three-strong delegation led by Dr Zimmerman visited Beijing and Shanghai in January and met with several existing and prospective partners, including Peking University, Tsinghua University, China Central Party School, Fudan University, and the Shanghai Business School amongst others.

Importantly, a presidential delegation will re-visit China in March as part of a wider mission led by Israeli Prime Minister Benjamin Netanyahu. We expect to sign a number of important agreements then.

NEW PARTNERS

Since August 2016 we have signed 20+ new agreements, thus expanding our list of friends around the world. These include [Jawaharlal Nehru University, Binghamton University, Free University Berlin, Instituto de Empresa, Buenos Aires University, Vietnam National University, and more].

- *Our current list of partners may be found at <http://portal.idc.ac.il/en/main/study-exchange-programs/pages/strategic-partners.aspx>*

MEET ERIC @ NAFSA

Eric Zimmerman will attend NAFSA in Los Angeles between May 28th and June 2nd 2017. Please contact Eric at zimmee@idc.ac.il if you wish to meet.

STUDENT NUMBERS

Our international student intake this semester has grown to 65, representing nations that span across the globe.

ISRAEL SUMMER BUSINESS ACADEMY (ISBA)

Learn about entrepreneurship and innovation from the unique viewpoint of Israeli business and educational experts. This unique opportunity, open to undergraduate students of all academic disciplines, faiths, and beliefs, allows you to study entrepreneurship, innovation, and startup creation through coursework, experiential learning, speakers, presentations, and company visits. We now also have two parallel tracks:

Track 1 – Innovation Management

Track 2 – Technology and Law

- *We would love to see your students participate at this unique summer program that runs in Tel Aviv, 8 June – 20 July, 2017*
- *See also <https://olin.wustl.edu/EN-US/academic-programs/bs-business-administration/global-programs/israel-summer-business-academy/Pages/default.aspx>*

JOINT INTERNATIONAL WORKSHOPS AT IDC

This semester we delivered two workshops at IDC:

'Entrepreneurship Conversation Series' 2nd edition between IDC and Berlin School of Economics & Law, 14-16 December 2016.

A four-strong delegation led by President Dr. Andreas Zaby met with the Adelson School of Entrepreneurship at IDC for a two-day workshop on social and business entrepreneurship. The next session will take place in Berlin in May 2017.

'The Masaryk Chair Joint Workshop' between IDC and Masaryk University from the Czech Republic, 14-16 February 2017.

This two-day workshop at IDC paired five academics from each institution to examine the latest developments in sustainable urbanism and cognitive interaction.

ERASMUS+ RESEARCH PROJECTS

TEACHEX is a project conceived to contribute to the continuous professional development of academic staff by offering adequate support structures (Centers for Teaching Excellence) and innovative, high-quality, flexible programs designed to promote better teaching and therefore enhanced learning as well. The last meeting took place at University of Nicosia in December 2016. During the three-day meeting 42 participants engaged in development modules, presentations and evaluation. Next meeting takes places in Eilat, Israel in February 2017.

SILICE is a project aimed at developing an open source platform that promotes social innovation ideas and international cooperation at regional level between the EU, Israel and India. It also seeks to tackle cross-cutting issues like gender-balance and equal opportunities for women. Kick off meeting will take place in March, 2017 at IDC Herzliya, Israel. We are expecting 40 participants from India, Portugal, Germany, United Kingdom, and Croatia.

NEW ADDITIONS TO THE TEAM

Maytal Yifrach, Student Exchange Coordinator

Maytal has recently begun working as the assistant to the Student Exchange Coordinator at IDC. She is a third year B.A. student at the IDC Lauder School of Government, Diplomacy and Strategy. Throughout her studies Maytal has been active at the IDC Radio Station as a producer, the IDC Student Union International Relations Research Internships and more. Throughout her life she has lived in over five countries and loves learning about new cultures, languages and peoples. She is currently studying German. Working in the Office of Research and Global Engagement at IDC has been an incredibly interesting and diverse experience for her so far.

You can contact Maytal at Maytal.Yifrach@idc.ac.il

Ariella Azoulay, Special Projects Manager

Ariella is the TeachEx and SILICE projects manager along with Dr. Eric Zimmerman, the TeachEx and SILICE Coordinator. Originally from Kiryat Tivon and currently living in Tel Aviv. Until joining IDC, Ariella worked for five years at the Israeli Scouts, of which she spent three at the department of international relations as the director of the delegation to North America. Ariella has a BA in Political Science and History from Haifa University. She speaks four languages fluently: Hebrew, English, French and Norwegian.

You can contact Ariella at Ariella.Azoulay@idc.ac.il



From left to right: Ariella Azoulay, Christian Jowers, Nina Singer, Tami Yifrach, Shifra Yerushalmi, Sheli Schneider, Maytal Yifrach, and Eric Zimmerman

USEFUL LINKS

[Global Engagement](#)

[Global Engagement Blog](#)

[Student Exchange](#)

[Research Blog](#)

[Please accept our very best wishes for a productive 2017-2018 academic year and our best wishes to you and the entire staff](#)